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PRESS RELEASE

Relatech joins the Microsoft Elevate AI Skilling Alliance to promote the spread of digital skills and artificial intelligence in Italy

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Relatech S.p.A., a leading provider of digital enabling solutions for digital transformation, industrial automation and cybersecurity, announces its membership in the **Microsoft Elevate AI Skilling Alliance**, launched by Microsoft to promote the dissemination of artificial intelligence-related skills in Italy.

As a **Microsoft partner**, Relatech provides the initiative with its wealth of technological knowledge and experience in training and the development of advanced digital skills. The goal of participation is to contribute in a concrete way to the growth of the country, offering technical and professionalizing training courses.

Microsoft Elevate aims, in fact, to train 400,000 people in Italy over the next two years to allow students, workers, institutions and organizations to fully seize the opportunities of the AI economy and fill the growing need for skills in the field of Artificial and Digital Intelligence.

The program includes three main macro areas of intervention:

- schools and teachers, to support the training of the new generations;
- non-profit organizations, to accelerate innovation and social impact;
- companies and professionals, to accompany the digital transformation and responsible adoption of AI.

Relatech, thanks to its expertise in key areas such as **generative AI**, **agent AI**, cloud computing, cybersecurity, data analytics and software development, will contribute to the development of training programs and workshops aimed at accelerating a conscious and responsible adoption of AI.

*"Competence is the first enabler of innovation", Tommaso Pozzi, **Digital Business Unit Director of Relatech**, "We are proud to take part in the Microsoft Elevate AI Skilling Alliance, a project that focuses on people and their ability to interpret and guide technological change. We believe that the dissemination of digital skills is a fundamental element for the country's competitiveness and for a sustainable and inclusive digital transformation."*

The agreement is part of the strategic perimeter of the **Digital Business Unit**, part of Relatech's offer dedicated to data enhancement and digital transformation. The BU focuses decisively on the potential of artificial intelligence as a strategic tool for integrated data management, with the aim of making its use accessible and useful to everyone: businesses, professionals, schools and third sector organizations.



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The Digital BU also integrates advanced skills in the fields of ERP, CPM, Data & Artificial Intelligence and Digital Experience. With a customer-centric and agentic approach, it supports companies in the evolution towards agile, data-driven organizational models oriented towards a responsible adoption of artificial intelligence.

Relatech's participation in the **Elevate AI Skilling Alliance** program represents a further step in strengthening the strategic partnership with Microsoft, confirming the shared desire to accelerate innovation and the dissemination of AI skills in the country.

Relatech, Digital Enabler Solution Know-how (DESK) has been active for over twenty years in frontier Digital Enabler technologies, such as Artificial Intelligence, Cybersecurity, Cloud, IoT, Big Data, Blockchain, Machine Learning. Relatech is the reference partner for the Digital Innovation of companies and leads a group of companies highly specialized in Digital Enabler Technologies united by the common mission of supporting customers in the digital transformation process. Relatech constantly invests in Open Innovation with an intense R&D activity carried out by internal hubs in collaboration with universities and national research centers. Thanks to the RePlatform digital platform and the know-how deriving from the ecosystem of scientific and technological partners, Relatech develops digital services and solutions capable of innovating the business model of its customers, ensuring sustainable business growth for all those companies that see the digital innovation process as the key to current and future success.

EFA Automazione SpA, part of the Relatech group, has been operating for 30 years in the field of industrial automation with products, solutions and know-how dedicated to the world of connectivity for system integration. An absolute forerunner of some of the issues that permeate the current 4.0 scenario, EFA Automazione has anticipated many technological trends, including that of IoT, which it currently rides as a protagonist by offering cutting-edge solutions in the use of the cloud and wireless communication in all its architectural forms. EFA Automazione is a unique reality in the national industrial landscape, able to offer a strategic advantage to all stakeholders in the ecosystem of which it is part: customers, system integrators, partners and suppliers. The synergy with Relatech makes EFA Automazione a hub equipped with 360-degree skills, technologies and assets in the field of IT/OT convergence, through which companies - both SMEs and large companies - can access the most advanced digital technologies to solve all the needs of connectivity, collection, analysis and protection of data and machines in order to increase their margins and compete better and better on their outlet markets.

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