

PRESS RELEASE

**RELATECH BECOMES A MICROSOFT PARTNER FOR AI AND DATA**

**Strengthening collaboration with Microsoft Italy by creating a team of experts in Data Platformization, Artificial Intelligence, and ICT training, along with the introduction of the Chief Copilot Officer, a strategic role to drive AI adoption and integration within Relatech.**

Milan, March 13, 2025

**Relatech S.p.A.**, *Digital Enabler Solution Know-how (DESK) Company*, is pleased to announce the consolidation of its presence within the Microsoft partner ecosystem through the launch of a strategic collaboration focused on Artificial Intelligence and data.

Thanks to this strengthened synergy, Relatech enhances its ability to offer customized and innovative solutions by integrating Microsoft technologies, addressing the ever-evolving market challenges.

As a pioneer in data management and Artificial Intelligence, Relatech will expand its advisory services by welcoming new professionals with high-level expertise, marking a significant step forward in strengthening key competencies such as Data Platformization, the adoption of Generative AI, and ICT training.

Relatech will thus be able to respond even more effectively to its clients' needs, offering a comprehensive range of services, including:

- **Microsoft Data&AI Platform:** Implementation of customized and innovative solutions based on Microsoft Azure's data analysis and artificial intelligence platform. These solutions transform data into strategic insights, enhancing operational efficiency and productivity while enabling intelligent business decisions that provide a competitive advantage.
- **Copilot & AI Adoption:** Relatech provides specialized consultancy and tailored Change Management programs to facilitate AI adoption. From defining personal productivity processes through Microsoft 365 Copilot to identifying custom solutions based on Azure OpenAI, Relatech enables businesses to harness the potential of Generative AI while ensuring security and regulatory compliance.



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- **Chief Copilot Officer:** Relatech strongly believes in the effectiveness of AI and has launched an internal Microsoft 365 Copilot adoption initiative, introducing the role of Chief Copilot Officer, responsible for coordinating Relatech's adoption journey.

As part of this initiative, Relatech has also developed the **RexAI** solution, reflecting its commitment to making AI accessible and understandable to end users, regardless of their technological maturity. Strengthening the partnership with Microsoft is part of Relatech's long-standing educational journey towards AI, implementing specific policies for AI adoption while adhering to best security and privacy practices.

Pasquale Lambardi, President and CEO of Relatech, commented:

*"In line with the AI Act, the European law on artificial intelligence, which aims to ensure that AI systems reflect the EU's fundamental rights and values—including human-centricity, security, and transparency—while also fostering innovation not just in technological terms but in social and environmental well-being, Relatech has always played a leading role in advocating for responsible AI education. We promote conscious AI usage through dedicated training programs for both our clients and internal collaborators. Our partnership with Microsoft is not just a technological opportunity but a shared journey of growth and innovation. Through training and the strategic adoption of Microsoft's suite, now fully integrated into our offerings, we aim to create lasting value for customers and stakeholders, supporting them in their digital transformation."*

Sara Anselmi, Director of the Global Partner Solutions division at Microsoft Italy, added:

*"We are thrilled to strengthen our collaboration with Relatech, a strategic partner that shares our vision of innovation and digital transformation. This synergy enables us to integrate our advanced technologies, such as the Microsoft Data&AI platform and artificial intelligence solutions, to deliver cutting-edge and customized solutions to our clients. With the adoption of Microsoft 365 Copilot and the role of the Chief Copilot Officer, Relatech can guide businesses in their digital transformation journey while ensuring security and regulatory compliance. Together, we are committed to supporting companies in enhancing operational efficiency, productivity, and making smart business decisions that offer a competitive advantage."*

The full press release is available online at [www.relatech.com](http://www.relatech.com) (Investor Relations/Press Releases section).



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*Relatech, Digital Enabler Solution Know-how (DESK), has been at the forefront of Digital Enabler technologies for over twenty years, specializing in Artificial Intelligence, Cybersecurity, Cloud, IoT, Big Data, Blockchain, and Machine Learning. As a key partner for Digital Innovation, Relatech leads a group of highly specialized companies in Digital Enabler Technologies, united by the common mission of supporting clients in their digital transformation journey. Relatech continuously invests in Open Innovation through intensive R&D activities conducted by internal hubs in collaboration with universities and national research centers. Through its digital platform, RePlatform, and expertise derived from its scientific and technological partner ecosystem, Relatech develops digital services and solutions that innovate business models, ensuring sustainable business growth for companies that see digital innovation as the key to present and future success.*

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### **Microsoft**

Microsoft enables organizations to achieve their digital transformation goals with new innovation scenarios such as Cloud Computing and Artificial Intelligence. The company's mission is to empower people and organizations worldwide to achieve more through technology and digital solutions. More information about Microsoft is available at [www.microsoft.com/it-it](http://www.microsoft.com/it-it).

#### **Microsoft Italy**

<https://news.microsoft.com/it-it/>

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