

Gianluca Longo

Gianluca Longo is an entrepreneur active in the safety and technology sector, currently CEO & founder of Safety21 S.p.A., a leading company providing integrated systems to improve road safety through the traffic monitoring and the management of the entire detection and sanctioning cycle related to road traffic violation. Today, Safety21 represents a Group of companies operating in the world of Smart Mobility and Smart Road.

During his career, Gianluca Longo has gained significant experience in the design and development of SaaS (Software As A Service) platforms for the security sector, contributing also with his skills on distributed security, web 2.0, mobile technologies and cloud computing.

Gianluca Longo was born in Turin on 29/09/1973, married with a daughter, he lives between Rome and Milan balancing his professional life with a passion for technology, innovation and sport. He has an academic background in Economics and Management at the University of Genoa, previously preceded by scientific studies at the Saccheri High School in Sanremo, the town where he grew up.

Passionate about business strategies and marketing, oriented towards the creation of start-ups with recurring business models, he previously held managerial and consulting positions in listed companies of national and international reputation including Finmeccanica and Bee Team. He has also served as a board member at SIIT SCPA, Ligurian Technological District on Integrated Intelligent Systems.

His strategic vision and dedication to continuous improvement of public safety have made Safety21 a recognized leader in the industry. Under his leadership, the company continues to develop advanced solutions to address road safety challenges, helping to save lives and improve the quality of life in the communities it serves.

Since August 2024 he has been a member of the board of Relatech S.p.A.