



PRESS RELEASE

**RELATECH: INAUGURATION OF THE IULM AI LAB, SCIENTIFIC RESEARCH LABORATORY ON ARTIFICIAL INTELLIGENCE**  
**Relatech, technological partner of IULM in the context of the development project of the IULM AI Lab laboratory**

Milan, 26<sup>th</sup> January 2023

**Relatech S.p.A.**, *Digital Enabler Solution Know-how (DESK) Company* and innovative SME listed on the Euronext Growth Milan market (Ticker: RLT), announces that, yesterday the [IULM AI Lab](#) was inaugurated, the scientific research laboratory on **artificial intelligence** of the **IULM Free University of Languages and Communication in Milan**. **Relatech, as a technological partner**, has collaborated with **IULM** in the creation of the AI Lab, a structure aimed at spreading the **culture of innovation related to Artificial Intelligence**, and through intense academic research and training at all levels, offers services of tech consultancy to the business and public administration world for the design and **implementation of AI solutions for business, marketing and communication activities**.

**Guido Di Fraia, Professor and Pro-Rector for Innovation and Artificial Intelligence of the University and President of the IULM AI LAB**, the first technological laboratory within a non-STEM University, stated as follows: *"The IULM AI Lab was born from the will of the IULM University to reconfirm its pioneering positioning with respect to technological innovation and its realization was also possible thanks to the technological partners, including Relatech, which through their technical equipment and professional skills have proved to be not only technical partners but an integral part of a larger shared project."*

**Professor and Pro-Rector Guido di Fraia** started the event with the ribbon cutting of the spaces of the IULM AI Lab (on the ground floor of the IULM 2 building, via Carlo Bo, 8). The central moment of the event was represented by a theatrical **performance by the "Naufraghi Inversi" company which will recite some fragments of the Divine Comedy**; fragments that a latest generation **generative Artificial Intelligence** has transformed into innovative audiovisual content that will be shown to the audience in the hall.

**Pasquale Lambardi, President and CEO of Relatech** commented as follows: *"We are very happy with today's inauguration, an event that not only represents the culmination of the commitment of IULM and Relatech in collaborating for the creation of a laboratory dedicated to a innovation such as that of AI, but also the provision of an unparalleled educational and research space, in which students will have the opportunity to experiment and study technology and companies to understand its potential for their business of today and of the near future. We are proud to have been chosen by IULM as a technological partner for the realization of such an important project and the laboratory inaugurated today is also the result of a strong synergy of the assets and expertise of the various Group companies which have actively contributed to the creation of this space, as well as the scientific know-how that the*



*Relatech Group constantly feeds through continuous exchanges and updates with its ecosystem of universities and research centers. Through our **RePlatform digital cloud platform**, we are able to aggregate the technologies, skills and methodologies of all the Group companies and the know-how built together with our ecosystem of scientific and technological partners into a single offer.”*

**The laboratory spaces were open to the public throughout the day of 25 January and interested parties had the opportunity to visit the spaces and view the **MetaHuman of IULM AI Lab, developed in collaboration with Relatech.****

This press release is online at [www.relatech.com](http://www.relatech.com) (Investor Relations/Press Release section)

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***Relatech** (ticker RLT ISINIT0005433740), Digital Enabler Solution Know-how (DESK) Company, listed on Euronext Growth Milan since June 2019, is present on the market with innovative solutions dedicated to the digital transformation of companies. Relatech is an innovative SME focused on customers looking for the most innovative solutions, becoming a strategic partner for digitization and ICT services. Relatech constantly invests in Open innovation with an extensive R&D activity carried out internally and numerous partnerships with the main Italian Universities and research centers. Thanks to its digital platform and cloud based RePlatform, it provides services and develops innovative digital solutions in frontier technologies of Digital Enabler, such as Cloud, Cybersecurity, Blockchain, Big Data, Machine Learning, Artificial Intelligence, Internet of Things.*

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