



PRESS RELEASE

**RELATECH: PARTNERSHIP AGREEMENT SIGNED WITH PRIMEUR,
LEADER COMPANY IN DATA INTEGRATION AND GDPR
COMPLIANCE**

**THE GROUP STRENGTHENS ITS EXPERTISE IN THE FIELD OF
DATA MANAGEMENT, INSERTING NEW PARTNERS IN ITS
BUSINESS ECOSYSTEM**

Milan, 16th March 2021

Relatech S.p.A., *Digital Enabler Solution Knowledge (D.E.S.K.) Company* and innovative SME listed on AIM Italia market (Ticker: RLT), announces that its subsidiary Mediatech has signed a contract for the use and resale of the Enterprise Data Integration solutions of the company Primeur, a multinational leader in data management and guarantor of GDPR compliance.

The huge amount of data generated, exponentially increased with the adoption of smart working in the pandemic period, requires companies to equip themselves with frontier technologies that can store, cluster, analyze and protect the data, which translates into efficient data integration systems, which guarantee the correct management of the data in all its life stages, from assimilation to transformation into added value.

It is precisely from the analysis of the current market need that the Relatech Group, through the subsidiary Mediatech, began the strategic partnership with Primeur to expand its positioning in data management in its entirety and complexity. The collaboration with Primeur, in fact, will allow the Group to further strengthen its digital and cloud-based platform **RePlatform**, in particular the **ReData** module which allows data to be collected, clustered and analyzed through Big Data technology. In addition, the Group, welcoming a highly specialized partner such as Primeur within its perimeter, will have the opportunity to enrich its offer with multi-channel Data Integration services and solutions aimed at the Enterprise world.

Stefano Musso, CEO of Primeur Group, adds: *"The partnership with the Relatech Group has a high strategic value for us, we can't wait to make our software solutions available, Primeur DATA ONE in the first place, but more generally, all our offer and our know-how in data integration. This partnership fits perfectly into our expansion and growth strategy with the*



aim of becoming the largest national and international referent for Enterprise Data Integration issues. With the Relatech Group we will be able to increase our depth and knowledge of the market, making our international expertise available to new Italian customers, based on over 30 years of data management for some of the most important national and international Fortune 500 companies."

Silvio Cosoleto, Chief Operating Officer of Relatech and Giuseppe Dominoni, CEO of Mediatech, affirm: *"The pandemic period has inevitably transformed many physical activities into digital and this has spurred the production of data, in fact, the Agcom, Antitrust and Privacy Guarantor report estimates growth in the data integration technology sector of approximately 137% by 2027 (CAGR 13%). Starting the Tera-level partnership, the first in Italy, with Primeur makes us extremely proud and certain to be able to offer our customers cutting-edge services and solutions for data management in the Cloud, able to support them in the natural evolution of their architectures. IT. Expanding the ecosystem of technological and business partnerships with valid vendors, such as Primeur, allows the company to increase its offer through the digital and cloud-based platform RePlatform. Through the RePlatform ReData module, it is possible, in fact, to manage huge amounts of data and analyze them quickly and in depth using Artificial Intelligence algorithms, Machine learning and Big Data analysis technologies. Furthermore, the Primeur DATA PRIVACY solution allows us to support companies in effectively addressing the recent challenges of data processing in compliance with the GDPR regulation."*

This press release is online at www.relatech.com (Investor Relations/Press Release section).

Relatech (ticker RLT ISINIT0005433740), Digital Enabler Solution Knowledge (D.E.S.K.) Company, listed on AIM Italia since June 2019, is present on the market with innovative solutions dedicated to the digital transformation of companies. Relatech is an innovative SME focused on customers looking for the most innovative solutions, becoming a strategic partner for digitization and ICT services. Relatech constantly invests in Open innovation with an extensive R&D activity carried out internally and numerous partnerships with the main Italian Universities and research centers. Thanks to its digital platform and cloud based RePlatform, it provides services and develops innovative digital solutions in frontier technologies of Digital Enabler, such as Cloud, Cybersecurity, Blockchain, Big Data, Machine Learning, Artificial Intelligence, Internet of Things.

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