



PRESS RELEASE

RELATECH: DEVELOPS FOR BRUNI GLASS, INTERNATIONAL CUSTOMER LEADER IN THE WORLD OF DESIGN PACKAGING, AN INNOVATIVE DIGITAL SOLUTION FOR "PROCUREMENT & BUDGET MANAGEMENT" IN SUPPORT OF THE DECISION-MAKING, BUSINESS INTELLIGENCE AND PERFORMANCE MANAGEMENT PROCESS

Milan, May 27th 2020

Relatech S.p.A., *Digital Enabler Solution Company (D.E.S.C.)* and innovative SME listed on AIM Italia market (Ticker: RLT), communicates, today, to further consolidate the partnership with **Bruni Glass S.p.A.**, a world leader in *design packaging*, obtaining the development of an innovative digital solution for the "**Procurement & Budget management**" process.

Bruni Glass, born in Italy in 1974 and an integral part of the Berlin Packaging multinational, is today a leader in the distribution and customization of hybrid packaging solutions for multiple market sectors: food, wine, gourmet, healthcare, beauty, hand sanitizer, pharma, home fragrance.

Thanks to the solution developed by Relatech, Bruni Glass management will be able to manage its Supply Chain in a consistent and informed way.

Marco Pazzi, European IT Manager Bruni Glass, comments, "*Competition in today's markets is won with the ability to govern strategies, making informed decisions based on consistent processes and quickly aligning organizations with the new objectives that derive from them. IT must be the engine of efficiency, the lubricant of the decision engine and must remain in continuous and rapid evolution. To achieve this goal, cutting-edge technological solutions must be adopted and collaborations with partners that allow their development quickly and harmoniously with respect to the strategy outlined. Relatech is proving to be the partner up to the role.*"

The solution, based on **cloud-based RePlatform**, will aggregate any data source in a single logical view and act as a cluster for huge amounts of data based on the specific needs of the



customer, using the most advanced data management techniques, such as **Big Data & predictive Analysis**.

Silvio Cosoleto, Vice President of Sales Relatech, comments, *"Our mission is to support an international manufacturing company like Bruni Glass in the digitalization of its operational and infrastructural processes, through innovative digital tools that help managerial decision-making. In such a delicate moment, investing in the development of new solutions and innovative digital assets, while seeing digitally as the turning point for the success and growth of your business, means laying the foundations for facing the new digital revolution and fully grasping its potential."*

This press release is online at www.relatech.com (Investor Relations/Press Release section www.emarketstorage.com)

Relatech (ticker RLT ISIN IT0005371874), Digital Solution Company listed on AIM Italia since June 2019, is present on the market with innovative solutions dedicated to the digital transformation of companies. Relatech is an innovative SME focused on customers looking for the most innovative solutions, becoming a strategic partner for digitization and ICT services. Relatech constantly invests in innovation with an extensive R&D activity carried out internally and numerous partnerships with the main Italian universities and research bodies. Thanks to its digital platform cloud-based RePlatform, it develops solutions in the four high-growth technological areas: digital customer experience and marketing automation, artificial intelligence and big data analytics, cybersecurity and blockchain, internet of things and industry 4.0.

Bruni Glass is a global leader in the world of high-end special glass containers intended for different markets: spirits, wine, sparkling wine, beers, gourmets, food products, room fragrances and pharmaceutical products. In addition to the standard solutions, Bruni Glass boasts a portfolio of over 3,000 customized design items. A tailor-made approach that is expressed thanks to an international design team, a network of high-quality manufacturers and a culture that has always been dedicated to customer service. Objective: to respond proactively to the needs of each customer with 360-degree support, from concept to production, to create distinctive and memorable packaging. Born in Italy in 1974, the company is now an integral part of Berlin Packaging - an American multinational company - for the creation of a unique Group in the world that brings together some of the best companies in the sector.

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